

# Pop-Up Theatre Events In Your Community



## WORKSHEET TO GET STARTED FOR SUCCESS

To use alongside the webinar, by Caroline Pearce, 24 August 2021

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Lots of people are understanding their contexts differently after the pandemic and trying something new, I believe that now is the time for us to share what we know to help everyone make the biggest positive impact with their work and avoid common pitfalls. This workshop is just one step to get you closer to the pop-up event success of your dreams and starts at the very beginning, so it can help anyone whether this is your first thought of doing a pop-up or you have loads under your belt – there is no blueprint, every event holds a new surprise, so planning right from the start is essential to be prepared when the unexpected inevitably happens.

### Who are you?

An artist, a producer, venue, community organiser, teacher, student, theatre maker, something else? Write in the box how you describe yourself / your role...

### The event

Do you know already what event you're planning to make or present?  
Note it down, everything you know about it.

A large, empty rectangular box with a thin black border, intended for the user to write down details about an event they are planning.

Now set that aside until the end of the workshop. It will still be there, but for now, think about each of the following questions in order...

1 - Describe your community...

Now consider context...

2 - What's the story or show you want to make or present?

What's your main goal?

What does success / failure look like?

3 – Catalyst – Community – Context  
Connecting the story to the community

Who What When Where How Why...

Eg. whos your sense checker?

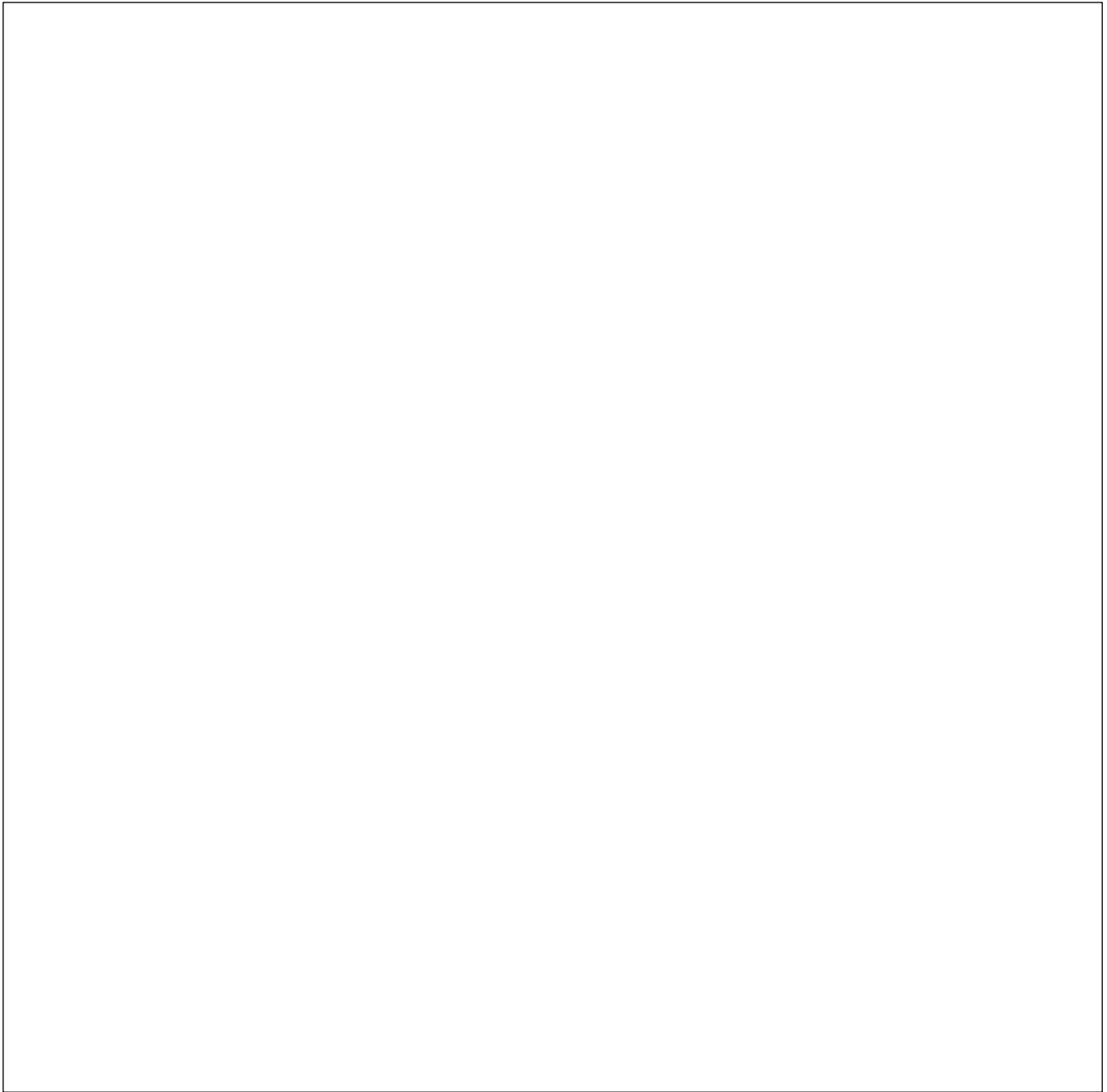
When can you get their input?

What form will that take?

What do you want to know?

And what else?

4 - Action plan... resist the temptation to do anything at all, yet...



5 - Step 1...



Common mistakes:

FAQs:



A selection of images from some of our Pop-Up Theatre Events

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